



PT XL-AXIATA Tbk. (XL)
4Q09 Corporate Presentation
Feb 2010

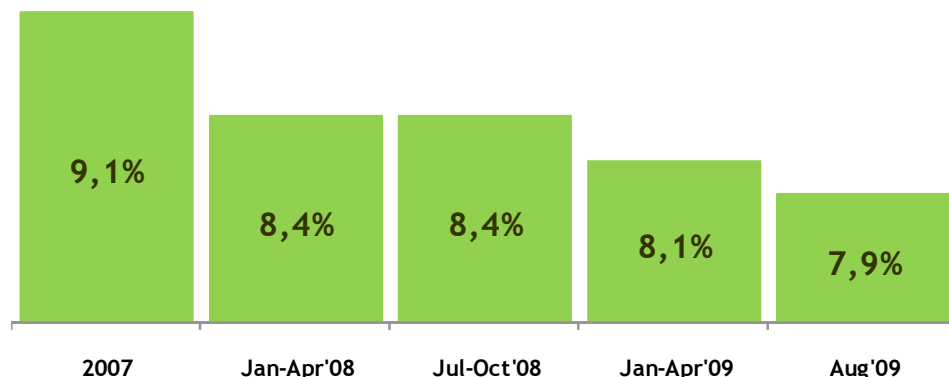
an **axiata** company



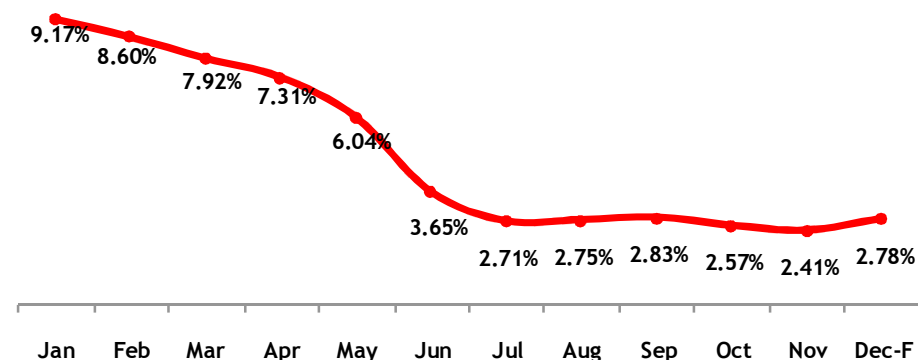


Very Encouraging Macroeconomics Trends

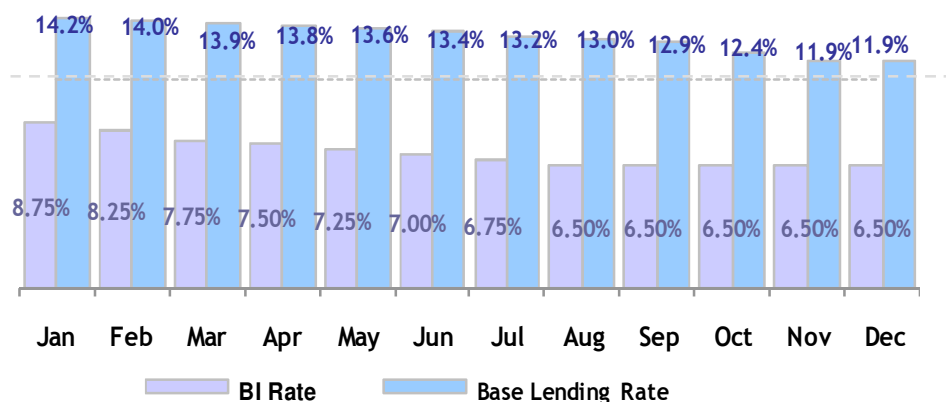
Unemployment Rate (%)



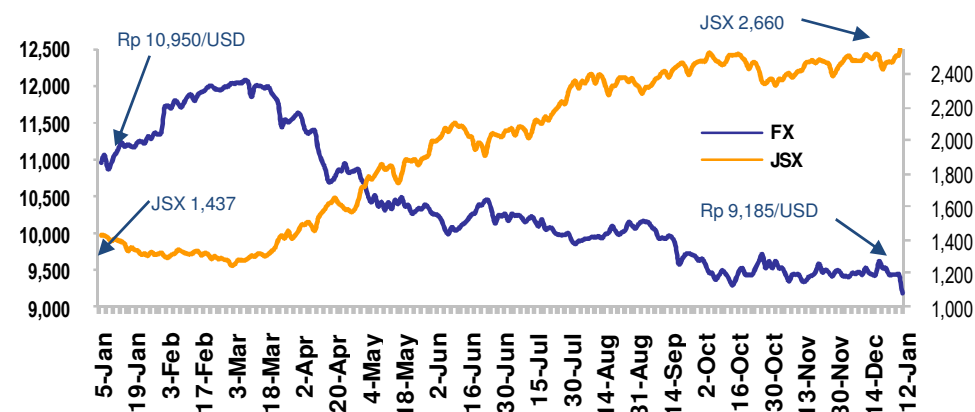
Inflation (Y-o-Y, %)



Interest rates (%)



JSX and FX Rate



Source : Bank Central, BPS, The Jakarta post, Antara, Kompas, DRI, Yahoo Finance



Much Improved Balance Sheet and Cash Flow in 2009

Became Free Cash Flow positive	▶	Healthy cash flow generation combined with prudent capex spending led to positive Free Cash Flow of Rp 2.6 tn
Right Issue of IDR 2.8 tn completed	▶	Proceeds used for debt repayment
Deleverage Balance Sheet	▶	Prepayment of USD 200 million of debt and USD 67 million of USD Bond. The remainder of USD Bond is fully prepaid in Jan-10
Productivity of Balance Sheet	▶	Significantly reduced Assets under Construction and Inventory

	2008	2009
Total Debt	Rp 18.7 tn	Rp 13.5 tn
Net Debt	Rp 17.6 tn	Rp 12.7 tn
Debt composition IDR/USD	50/50	66/34
% of USD debt fully hedged	41%	81%
Net Debt/Equity	4.1	1.4
Net Debt/EBITDA	3.4	2.0



XL has gone through a successful transformation

	“Old XL” Pre - 2007	Transformation 2007 - 2009	Sustained advantage 2010 - onwards
Strategy & market positioning	<ul style="list-style-type: none">• Lack of focus• Unclear market positioning	<ul style="list-style-type: none">• Clear focus and positioning Offer value, build volume	<ul style="list-style-type: none">• Maximize return by monetizing volumes• Build on growth drivers<ul style="list-style-type: none">– Focus on customer experience– Prudent investment in data
Capabilities	<ul style="list-style-type: none">• Limited network capacity and coverage• Lack of confidence, ambition	<ul style="list-style-type: none">• Adequate capacity and coverage• Relevant competency & ambition while prudently managing cost	<ul style="list-style-type: none">• Continuous improvements in business fundamentals• Increased focus on next strategic moves
Results	<ul style="list-style-type: none">• Weak #3 operator<ul style="list-style-type: none">– Revenue share ~11%– Limited brand awareness	<ul style="list-style-type: none">• Strong, confident, and ambitious contender<ul style="list-style-type: none">– Revenue share ~19%• Strong growth at improved profitability• 50+ awards received	<ul style="list-style-type: none">• Continued increase of revenue share• Focused on improving returns



Key drivers for 2009 success

Driving VALUE through revenue growth and profitability

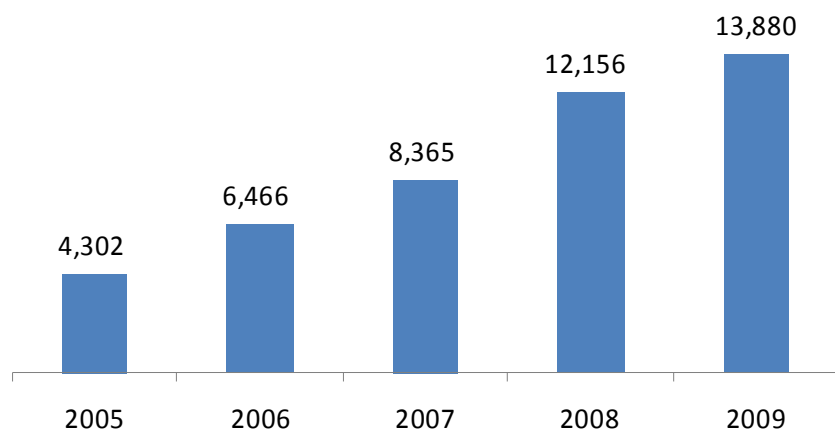
Drivers	Key Thrusts	Enabled By:
<ul style="list-style-type: none">• Improvement in quality of subscribers	<ul style="list-style-type: none">• Choices with affordable tariffs and variety of services	<ul style="list-style-type: none">• Strong “XL” brand• Fact-based decision making• Network load management• High-performance and loyal dealers• Customer-focused culture• Skilled, innovative, and swift organization
<ul style="list-style-type: none">• Growth from new businesses	<p>Focus on:</p> <ul style="list-style-type: none">• Capitalizing opportunity in data and value-added services	
<ul style="list-style-type: none">• ‘Smart’ cost management	<p>Ambitious, innovative, focused</p> <ul style="list-style-type: none">• Efficiency in distribution• Productivity drive• Partnership with suppliers/vendors	



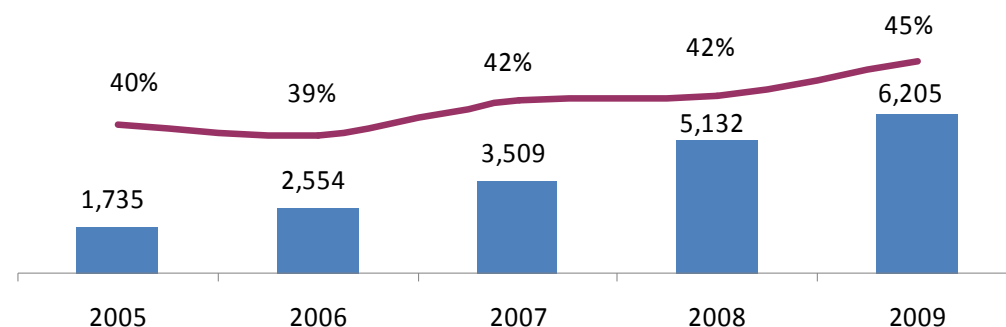
5 Years Performance

Key Parameters are moving to the right direction

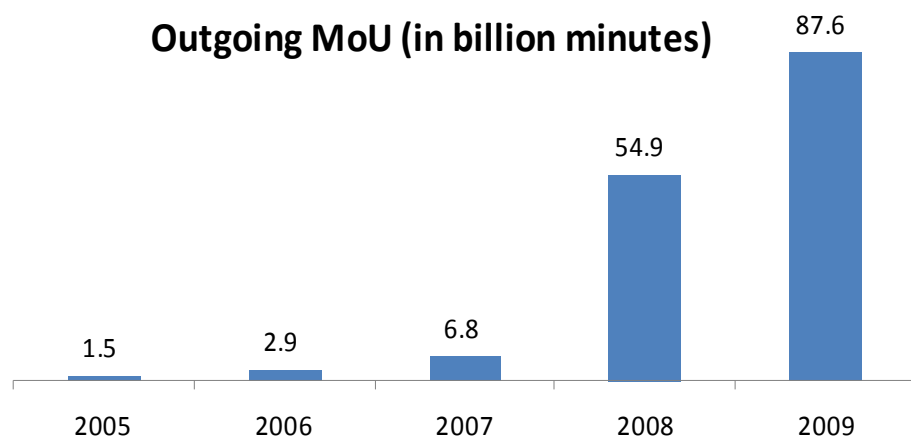
Revenue (in Rp. billion)



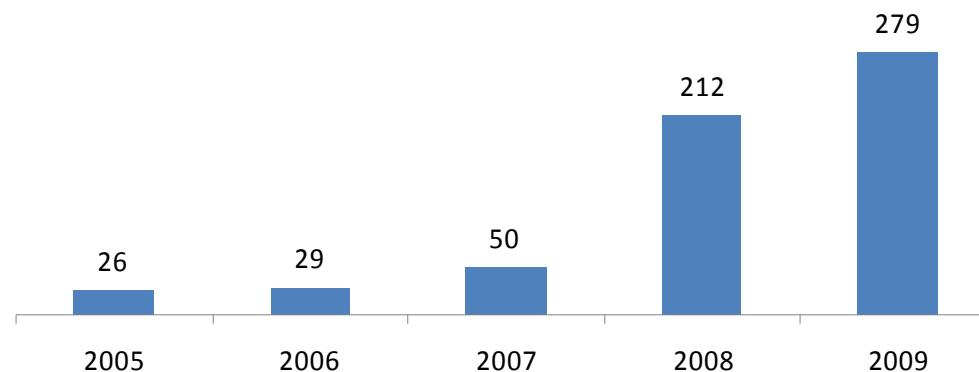
EBITDA (in Rp. Billion) & EBITDA Margin (%)



Outgoing MoU (in billion minutes)



Outgoing MoU/Subs (in minutes)

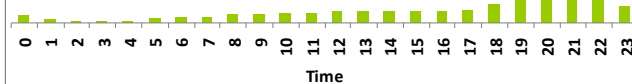




Traffic and network management

Efficient network utilization.....

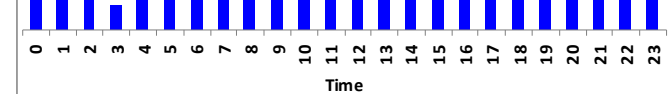
Daily Traffic Profile - 2007



Daily Traffic Profile - 2008

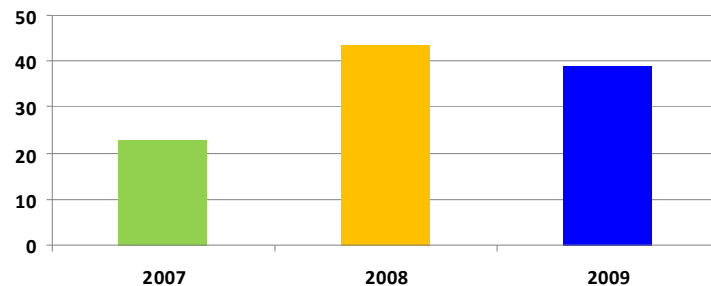


Daily Traffic Profile - 2009

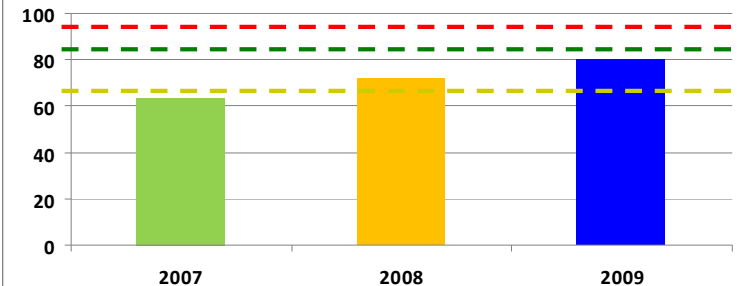


..... and a lot of capacity still be available to be filled up

Average Load during 24 hours (%)



Peak Hour Load Factor (%)





3Y Performance

Strong growth

3Y Growth

Revenue	115%
EBITDA	143%
EBIT	140%
PAT	162%
Total Assets	117%

Increased profitability

Improved asset productivity

Strong growth and profitability improvement at managed asset growth



2009

Guidance

Achievement

2010

<i>Revenue</i>	10% - 12% growth	Exceeded	At least 15% growth
<i>EBITDA margin</i>	Stable	Improved	Mid 40's
<i>Cash out capex</i>	USD 550 – 600 mn	Within guidance	USD 400 – 450 mn from internal CF
<i>FCF</i>	Neutral to positive	Positive	Positive